

THE CHANGEMAKERS PROJECT 2023



#Reduce #Reuse #Refuse

www.changemakersatsea.com

PHASE 1

**FORM A TEAM AND
SEND US YOUR IDEA**



**FORMAT: 2 MINUTE VIDEO OR
A 2 PAGE PDF DOCUMENT**

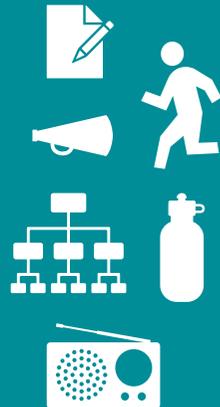


Pick a name for your team and SIGN-UP to the project on our webpage: www.changemakersatsea.com
All entries will be shared online and uploaded on our webpage.

DEADLINE: 15th FEBRUARY 2023

PHASE 2

**IF YOUR IDEA IS
SELECTED, TIME TO PUT IT
INTO ACTION!**



**SEND US YOUR FINISHED
PROJECT WITH:**

1. YOUR OBJECTIVE
2. YOUR ACTIONS
3. YOUR FINAL RESULT



Create, reach out, bring together, fundraise...
Do whatever you need to do to achieve your objective. Keep a record of the steps you are taking through notes, photos and videos of your work.

DEADLINE: 30th APRIL 2023

NEXT STEPS



PROJECTS SUBMITTED AFTER PHASE 2 WILL BE JUDGED BY A PANEL OF EXPERTS FROM:

- **SAVE THE MED FOUNDATION**
- **FUNDACION JESUS SERRA**
- **UNIVERSITY OF ILLES BALEARS**

CHANGEMAKERS EVENT



ALL TEAMS, BOTH FROM PHASE 1 AND PHASE 2 WILL BE INVITED TO THIS SPECIAL EVENT!

Students from all over the islands will get together to present their projects and discuss solutions to plastic pollution. You will have a chance to view each other's projects, network, learn from each other, inspire and be inspired.

TOP 5 SELECTED PROJECTS WILL BE ANNOUNCED AT THE CHANGEMAKERS EVENT

MARINE SCIENCE EXPEDITIONS ARE SCHEDULED FOR JULY 2023



RULES

- Students must be aged 15 -18 to participate (or must turn 15 by December 31st 2022)
- Students must form teams of 4
- A student cannot be part of two different teams
- Students must live in the Balearic Islands
- All entries must be student's own work
- We cannot accept projects created in Google Drive, or any projects created in platforms that have restricted access.
- We do not accept projects about recycling or plastic clean-up projects.



YOUR PROJECT OBJECTIVE

The objective of your project will be to **REDUCE** the amount of plastic that is produced by companies and/or used by consumers in our everyday lives. We want to encourage and promote solutions that aim to solve the root cause of the problems of plastic pollution: **overproduction and overconsumption of plastic products**, and in particular of single-use plastics (including bioplastics). Base your projects on the three most important Rs:

REFUSE

REDUCE

REUSE

IMPORTANT: This project does not focus on recycling, nor on replacing single-use plastic items with single use items of a different material (e.g. with paper or bioplastic). Projects focused on recycling or clean-ups will NOT be considered.

We encourage you to consider the interest and talents of your team members, and think of creative ways of how you can apply them to develop an inspiring project! Remember, our team is always here to help you! If you have any questions about what you should do, or are looking for ideas, contact us at edu@savethemed.org

You can ask yourself...



Where does single-use plastic waste come from?

Who is buying the plastic?

Who is selling the plastic?

Who is producing the plastic?

What would motivate them to stop?

EVALUATION CRITERIA FOR PHASE 1

Once you send us your ideas, we will look at the following criteria:

- **RELEVANCE** To what extent does your idea help reduce plastic use / consumption?
- **INNOVATIVE THINKING** Get creative! We want you to put forward new ideas to reduce the amount of plastic produced and / or consumed in everyday life.
- **PRESENTATION AND CLARITY** How well is your idea presented? Is it easy for us to understand? Is it easy for others to understand? The way you deliver the message is important!
- **FEASIBILITY** Is the idea realistic? Can you put part, or all of it, into action if it's selected for PHASE 2?
- **TEAMWORK AND COLLABORATION** Working together is always the best way forward, not just amongst team members, but with everyone around you. Don't be afraid to get others involved!



EVALUATION CRITERIA FOR PHASE 2

- **ENVIRONMENTAL IMPACT** This is our most important criteria. How much does it help reduce plastic use / consumption?
- **INNOVATIVE THINKING** Get creative! We want you to put forward new ideas to reduce the amount of plastic produced and / or consumed in everyday life.
- **AWARENESS and INSPIRATION** Educate people about the issues of single-use plastic and motivate them to take action against plastic pollution.
- **SCIENTIFIC ACCURACY** For every decision you take, make sure you are basing it in FACTS. If you are unclear or unsure on something, our team of scientists at Save The Med are always happy to help you with advice.
- **TEAMWORK AND COLLABORATION** Working together is always the best way forward, not just amongst team members, but with everyone around you.
- **PRESENTATION AND EVIDENCE** Your work should be clear and well presented. Provide evidence of your efforts and achievements. Take photos, videos and write down summaries of your work sessions, who you spoke to, where you went, tell us about your challenges and finally measure your impact: how much plastic your project is/can reduce and outreach how many people it has involved. The more "evidence" you collect of your activities and efforts, the more we will take it into account during judging.

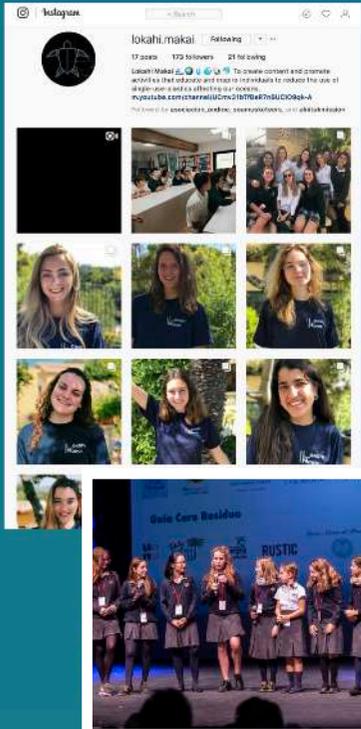
HELPFUL TIPS AND THINGS TO REMEMBER

PLAY TO YOUR STRENGTHS

Everyone is unique in their own way! Consider the interest and talents of your team members, and think of creative ways of how you can apply them to develop your project.

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If someone else's work (e.g. photos/videos) are used, they must be credited appropriately and permission asked when needed. Name and a link to the original file must be provided, e.g. *Photo credit: Lisa Mayer*



HOW TO SUBMIT YOUR IDEAS



Simply send your ideas to us at jasmine@savethemed.org before the deadlines for each PHASE.

IMPORTANT: We cannot accept projects/links or surveys created in Google Drive, or any projects created in platforms that have restricted access.

If you made a video, song or online website and social media channels, please include all links. If you made an art piece, organised an event or conducted presentations and workshops you can make a video or take photos to send to us via email. If you developed a business proposal you can send us a PDF document via email and so on.

We reserve the right to use student work for promotional purposes in any and all media. All work will be credited to the students.



EXPEDITIONS

This year we will select 5 top projects!

THE TWO MOST IMPACTFUL PROJECTS WILL BE INVITED ON-BOARD A:

Marine Science Expedition week with Save The Med

THREE THREE PROJECTS WILL BE INVITED TO JOIN A:

Marine Science Excursion day with Save The Med

In addition, the classes of ALL selected projects will be able to use an endowment of 500 euros from the Foundation to invest in an environmental activity, excursion or project.

If potential funders and/or investors find feasible ideas among the projects, students might be offered a possibility to develop their projects further.



SHARE YOUR PHOTOS!

We'd love to see how you are taking action and we're happy to help you spread the word about your project while you're working on it!

Send us your photos and/or share them on social media. Remember to tag us and use the following:

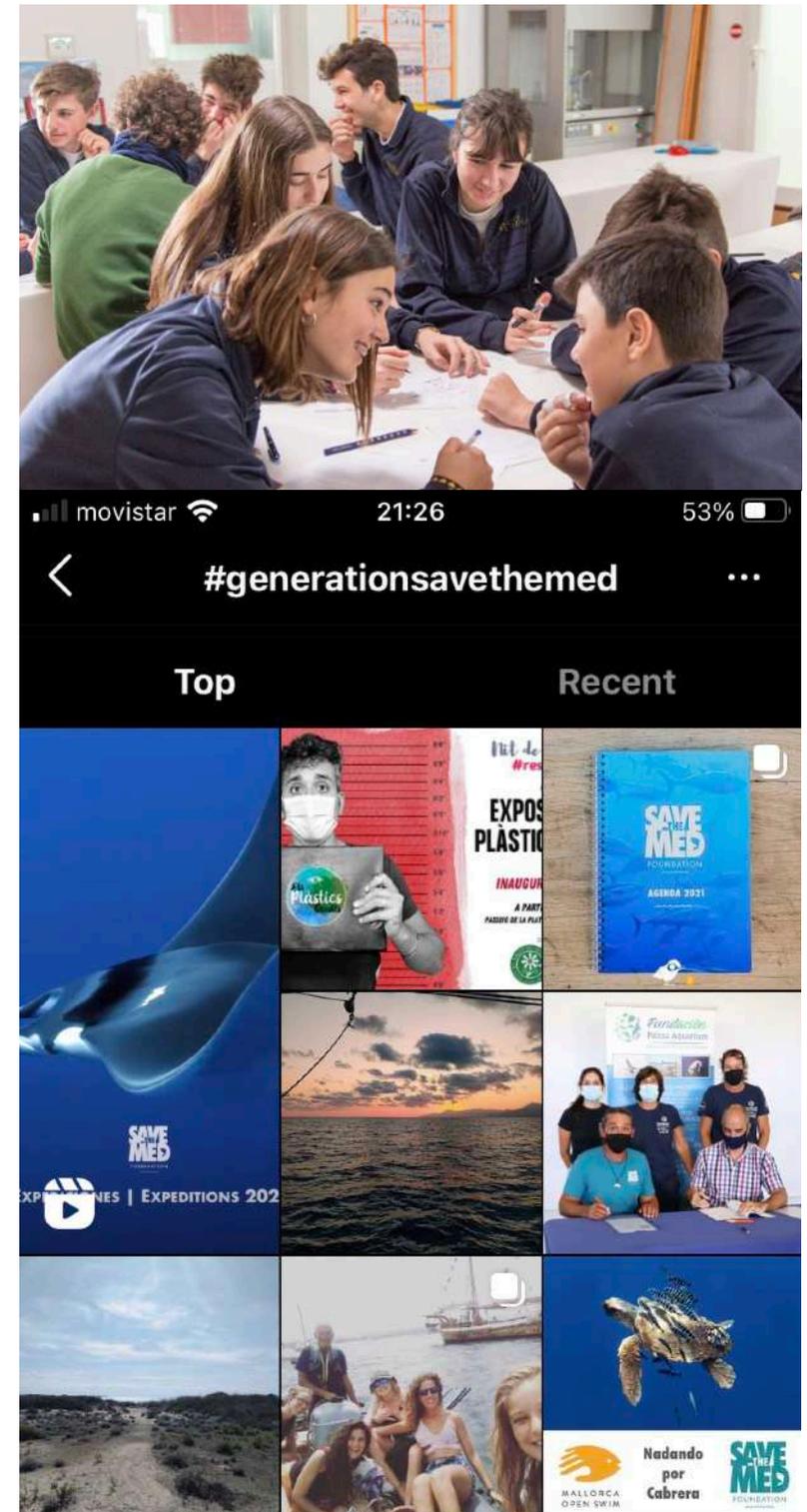
@savethemedfoundation

#Changemakersatsea

#GenerationSaveTheMed

Questions?

Contact Jasmine at jasmine@savethemed.org



FREQUENTLY ASKED QUESTIONS

Is the sign-up free?

It's completely free to join the Changemakers project.

Who can sign-up?

The project is open to all students in the Balearic Islands aged 15-18 (or turning 15 by December 31st 2022).

We have an idea right now! When can we sign-up?

You can sign-up right now! Go to the project webpage: www.changemakersatsea.com

What language should my project be in?

Your project can be in English, Spanish or Catalan.

Do I have to know how to sail to get on the boat?

No previous experience is needed to join. All you need is a positive attitude and willingness to learn! You will also need to sign an agreement form and be in good health before coming on board.

What will happen to our project afterwards?

All teams will be invited to participate in the Changemakers Event. All projects will be featured online. If potential funders and/or investors find feasible ideas among the projects, students might be offered a possibility to develop their projects further. All your efforts will help us get one step closer to a world without plastic pollution in our oceans!



The Changemakers Project 2023 is made possible thanks to the support of Fundació Jesús Serra.



**Fundación
Jesús Serra**
Catalana Occidente



**SAVE
THE
MED**

FOUNDATION



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