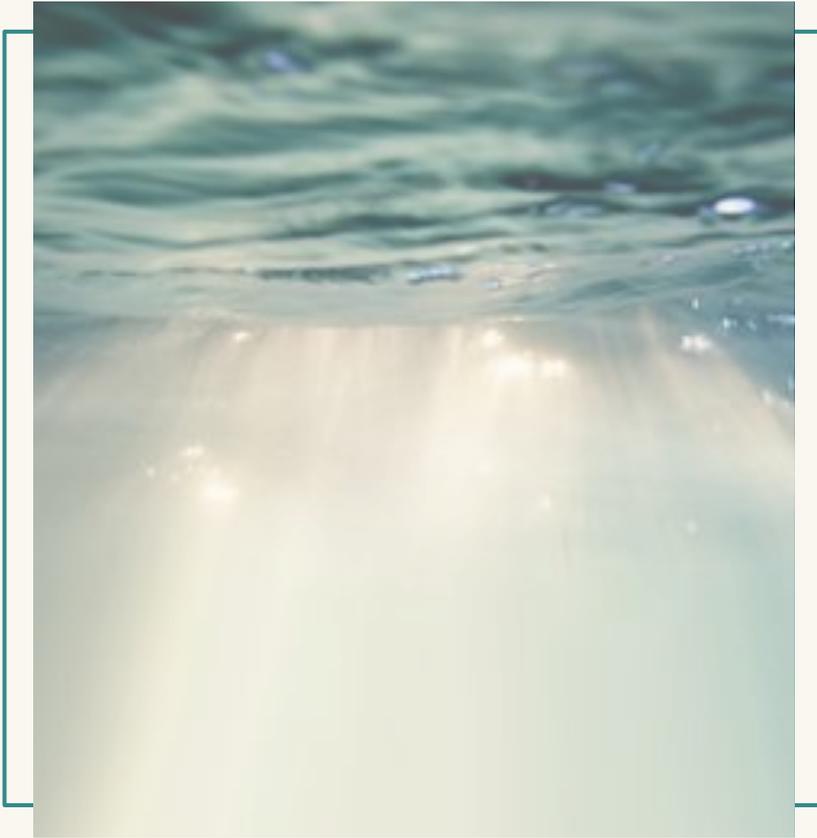




# Thalassa Team

Paula, Sophia, Aina, Rita, Naima and Ana



## Introduction

We are a group of 6 girls that are trying to make a change. We want to reduce the consumption of single-use plastics by making people aware and educating them in ways to **replace** plastic. We as an organization are very passionate about the issue that impacts us all and we hope that together, we can make a difference in our planet.



# Our Slogan

**WE ARE THE FUTURE**



We have chosen this slogan because the people that follow us in social media are our classmates, friends, and other people of our age. We want this, the Thalassa Team, and our project to speak to them because it is our generation that is going to have to deal with the consequences of plastic consumption. It might be too late to change adults' mindset but not children's. WE ARE THE FUTURE. And the future is closer than we think. If we want to have a chance against global warming and plastic pollution we need our generation to put their differences aside and cooperate. It's the only way.

# Our Website

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For our initiative to reduce the use of single use plastic Thalassa Team has decided to create a website. Here you can find posts about ways to help the environment, the effects of plastic and updates about our project. Here in Thalassa we are very passionate about what we do and we thought that the best way to help us achieve our goals was to get involved with our community and help us have a one on one relationship with them through this website. You can find everything you need there: our social media, how to contact us... but it is included at the end of this presentation as well.

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<https://thalassateam.wixsite.com/website>



## Thinking

We came up with several ideas to reduce the use of single-use-plastic and we ended up choosing to do our own bags to help and encourage people to stop using plastic ones



## Planning

We have not yet developed this idea due to the current situation of quarantine but we will get onto it as soon as the situation lets us!



## Launching

We plan to offer these custom bags to our friends and family as well as in the school, so that we assure the people around us stop this use. We are planning to offer them at a wider scale through our website too.

CONVERT THIS:



TO...

# THIS:

These are the bags that we have designed for our project!

They are specially designed to do your daily shopping and replace the massive plastic consumption.



They are all made from recycled materials...

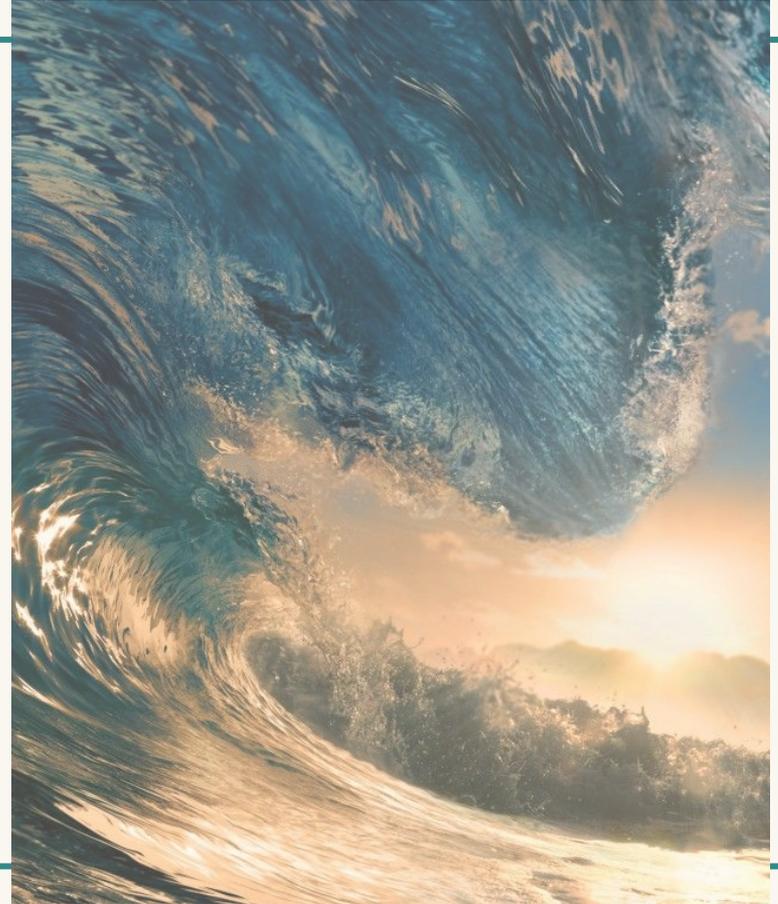


# Our Video

We have created an awareness video which hasn't been posted to our social media yet. We have done it by putting together several clips of Mallorca and the sea so that people appreciate the beauty of our island and see how lucky we are to be so close to the sea. We want people to want to protect the sea, protect the beaches, because at the end of the day the sea is like our second home. We have done it like this because we feel that people are tired of hearing about how much plastic there is in the seas but also don't like to see pictures and videos of this. Maybe because of guilt. This video shows the positive side of all of this, the way we want our seas to be to stay; clean and healthy.

# Source of water

We have helped to reduce, at long term, after having convinced the head of administration at our school to change the source of water. Thanks to their cooperation and interest in our project they acceded. As soon as we get back to school, the water used to drink will be purified instead than from 6L plastic containers.



# Thank You

Contact us:

thalassateam@gmail.com

<https://thalassateam.wixsite.com/websites>

 @thalassateam

